



Bid / Quote: B7029
 Date: 6/24/2014
 Supervisor: Amy Lane
 Department: East High School

Description	PUSH Branding+Design Urbandale, IA
<u>Strategy</u>	\$ 4,625.00
Consultation	
Needs Assesment & Research	
Signage Quantity & Placement	
<u>Logo</u>	\$ 4,800.00
Consultation	
Design	
Revisions / Finalizations	
<u>Signage</u>	\$ 10,050.00
Consultation	
Design concepts (10) ten signs	
Materials/ Substrate determinations	
Final files	
<u>Procurement</u>	\$ 5,350.00
Specifications	
Proofs	
Sourcing fabricator	
Coordination / Consultation fabricator	
Client consultation	
<u>Installation & Supervision</u>	\$ 6,750.00
Coordination fabricator	
Onsite supervision	
Consultation	
Total	\$ 31,575.00